

SOCIAL AND PERSONAL

Romance.

The Red Rose mocked the Ivy Tree
That would about the western tour:
"Look you," she cried, "and learn of me
To live and love and flower!"

"O Rose! O Red Rose, mock me not!"
The Ivy answered, "Changeless Fate
Smileth for everyone his lot,
To love or toil, or hate."

The Red Rose bloomed again, again,
And year by year with secret power,
The Ivy wrought its fateful chain
About the western tower.

And now the crumbling battlement
Is crowned with green, the casement
Is hidden, and its bars are bent
Beneath the Ivy chain.

All night the Lady Hildegarde,
Fair prisoner of her Kinsman's hate,
At the west casement, iron-barred,
Bemoans her evil fate.

When lo! from out the scented dark
A lute's faint voice comes up to her,
She strains against the bars to hear—
She feels the iron stir.

In her white hands, she knows not how
—Again the lute! this time more plain—
The bars are loosed—oh, Ivy, now
Your toll was not in vain!

The way is clear, the world is free,
—Love lights the twisted Ivy stair
For Hildegarde, O Red Rose, see
This Ivy blossom rare!

The Red Rose mocked the Ivy Tree:
And now upon her withered stem
The dull red ashes smoulder—see—
How the wind scatters them.

—Oliver Herford, in August Scribner.

Americans in England.

A friend in Richmond has received charming letters from an American lady, who, with her daughter, has been participating in the pleasures of the London season, and is now enjoying life in several of the prominent country houses.

The lady in question is a Virginian. She attended the reception given at Dorchester House during the visit of Mr. and Mrs. Longworth in London, and declares that nothing could have been livelier: that the flower-decked study, way, entrance hall and drawing-room of Dorchester House, where Mrs. Longworth, elegantly gowned, stood between Lord and Mrs. Whitelaw Reid, and in her simple, unaffected beauty and dignity, attracted all who met her, and won praises for herself, and as the daughter of the President of the United States.

Delicious refreshments at Dorchester House included the famous Devonshire cream, eaten with the finest of strawberries. The strawberry ice cream had so familiar a flavor that the Virginian immediately imagined the housewives in her native State must have brought a similar recipe for making it with them when they came to this country, and handed it down to their descendants.

The traveler and her daughter are now at Richmond Hill, Surrey County, England. They have enjoyed afternoon teas at beautiful English country clubs, where they have had an excellent opportunity to come in touch with English high life, and meet the lovely women, splendidly gowned, trailing their draperies over the emerald turf, in the golden glow of July afternoons.

The epistolary descriptions of these at fresco fates are most interesting, and afford a reader a fine idea of English society as seen by a clever and observant onlooker.

House Parties.

Miss Ruth Easley, of Lynchburg, Va., has been entertaining a house-party of friends in charming fashion. The members of her party were given a dinner by Mrs. John D. Horsley, and with their young hostess, made a trip to Rye, N. Y.

Those who went were Misses E. E. Gordon, Pamplin, Va.; Miss Elizabeth Boxley, of Fauquier; Miss Hilda Keller, of Oxford, N. C.; Miss Perkins Horsley, of Lynchburg; Messrs. Fred and Tom Martin Horsley, Robert Lee, Blank, Easley, Charles, Edward, and Owen Easley, of Lynchburg; and Mr. Charles Archibald, of New York.

Miss Minnie Caskie, of Nelson county, will give a house-party this week to Misses Mary Christian, Kate Terry, Helen Owen, Messrs. Frank Williams, Lloyd Craighead, Alex. Owen, and others.

Mrs. Basil Gordon had a house full of guests, young company, at her home, "Windsor Manor," on the Rappahannock River, for the past several weeks. Among those who enjoyed her hospitality were Miss Eleanor Terry, daughter of Rear Admiral Sims, Wm. C. Winslow, of Mattingly, Mr. Charles Archibald, and Lieutenant Littlefield, of Washington.

Mrs. Claytor Honored.

Under the above heading the Roanoke Times of Sunday says:

"Mrs. Robert B. Claytor, of Bedford City, has been chosen by the Potomac Memorial Association as a vice-regent for the association in Virginia."

Mrs. Claytor, who is regent of the Daughters of the American Revolution chapter at Bedford City, has also been honored in being selected to represent her chapter at the Jamestown Ter-Centennial celebration, the building which the Daughters of the American Revolution proposes to erect for the exposition.

Engagement Announced.

Miss Annie P. Monroe has announced the engagement of her niece, Miss Adair Monroe Taylor, of Louisville, Ky., to Representative Wyatt Allen, of Abbeville, S. C.

Miss Taylor is the youngest daughter of the late General Thomas H. Taylor, a veteran of the Confederacy, and of his wife, Mrs. Adair Monroe Taylor. She is a descendant of President Zachary Taylor and James Monroe.

Mr. Allen is a member of Congress from the Third Congressional District, which was represented by his father. The marriage will take place at Louisville, Ky., early in September.

Jordan—Goodman.

Mr. and Mrs. R. O. Goodman, of No. 40 North Thirty-first Street, have issued invitations for the marriage of their daughter, Pamela L. to Mr. Robert H. Jordan. The ceremony will be performed Wednesday evening, August 16th, in the home of the bride's parents, the Rev. Dr. Cooper, of St. James's Methodist Episcopal Church, officiating.

Richmonders Present.

Richmond people dancing at the Saturday evening ball at the Princess Anne Hotel, Virginia Beach, were: Mrs. and Mrs. James Johnson, Mrs. John Jackson, and Mrs. Wallace P. Monroe, Misses Elsie Gilmore, Katherine Young, Miss Baughman, Miss Sarah Baughman, Miss Annie Laurie Haynes, Miss Katherine Gunn, Miss Louise Ward, and the Misses Trant, Mr. George Nash and Mr. Kenneth Cobbett.

Mr. Redford Host.

Mr. Horace Redford, of this city, entertained delightfully at lunch Sunday at the Princess Anne, Virginia Beach. His guests were Miss Mary Estelle Wymer, of Cumberland, Md.; Mrs. Gouverneur Paulding II., of New York, and Mr. Jack Bockert, of New York.

Lammis Fete.

On Wednesday evening, August 1st, the congregation of the Church of the Holy Comforter, will hold an all fresco Lammis celebration on the church lawn. A pleasing programme has been arranged, with unique decorations, and refreshments will be served. There will be no charge for admission, and all are cordially invited.

Gay Beach Party.

The Hatcherfield Cottage, at Ocean View, has been unusually favored during the past week in the attractive personality of the young ladies numbered among its guests. A party that included Misses Kuhn, Miss Jennie Wright, of Richmond; Miss Alice Newcomb, of Petersburg; Miss Maudie Garthright, Miss Ethel Goddin, Miss Julia Goode, Miss E. C. Goode, Miss Ethel Goddin, of Richmond, and a most charming group of young people, of Richmond.

Mrs. Hans Devoth, of Richmond, this party will remain for some little while, excepting Miss Alice Newcomb, who left Sunday to visit friends at Natural Bridge, Va.

Personal Mention.

Messrs. Ogle, Watson and Aubrey Bass, Mr. Rieves Winfree and Miss Bessie Wiltshire spent Sunday at the home of Mr. R. W. Winfree, near Drury's Bluff, Va.

Mrs. R. C. Shelton is visiting relatives at Moffett, Va.

Mrs. C. L. Ford, Miss Ford and Miss Mattie Lipscomb, of No. 61 Grace Street, will spend August at the Cold Sulphur Springs.

Mrs. C. D. Alley, with her sister, Miss Carrie Hoberle, and her children, Miss Marion and Master Willard Alley, are visiting relatives in Gloucester, Mass.

Mrs. E. L. McLean and Miss Mary Hoadley of Richmond, are the guests of Mrs. Emma Y. Roler, in Staunton.

Miss Cammie Elder is the guest of the Misses Gough, in Lynchburg.

Miss Virginia Mason, of Richmond; Mrs. J. D. Colton and daughter, Miss Lucile Colton, of New Orleans, are the guests of Colonel Breckinridge, in Pinesville, Va.

Miss Bessie Stewart, of Roanoke, is expected in Richmond soon, to be the guest of friends.

Miss Martha McEwen, of Petersburg, is the guest of friends in this city.

Dr. James G. Field, of the United States Navy, is the guest of Dr. Lewis C. Boshier, at No. 423 East Franklin Street.

Mr. W. Stanley Bouton, formerly of this city, but now located in Montreal, Canada, is the guest of Mr. I. D. Briggs, Jr.

The Rev. and Mrs. John S. Hansborough, of Orange county, will celebrate their golden wedding on Saturday, Au-

There is but One Real Soda Cracker because there is but one that comes to you just as it comes from the oven.

Others lose their value by being exposed to the air, absorbing moisture and collecting dust.

The real soda cracker is Uneeda Biscuit kept fresh and clean by the protecting package

5c

NATIONAL BISCUIT COMPANY.

Poems You Ought to Know.

Whatever your occupation may be, and however crowded your hours with affairs, do not fail to secure at least a few minutes every day for refreshment of your inner life with a bit of poetry.—Prof. Charles Elliot Norton.

No. 885.

ADVICE TO A RECKLESS YOUTH

By BEN JONSON.

Other selections from this author, his portrait, autograph and biographical sketch, have already been printed in this series.

What would I have you do? I'll tell you, kinsman:
Learn to be wise, and practice how to thrive,
That would I have you do and not to spend
Your coin on every bauble that you fancy,
Or every foolish brain that humors you,
I would not have you to invade each place,
Nor thrust yourself on all societies,
Till men's affections or your desert
Should worthily invite you to your rank.
He that is so respectful in his courses,
Off sells his reputation at cheap market.
Nor would I you should melt away yourself
In flashing, bravely, lost, while you affect
To make a blaze of glory to the world,
A little puff of soon extinguish it,
And you be left like an unavailing snuff,
Whose property is only to offend.
I'd have you sober, and contain yourself;
Not that your will be bigger than your boat;
But moderate your expenses now (at first)
As you may keep the same proportion still,
Nor stand so much on your gentility,
Which is an airy and more borrowed thing,
From dead men's dust and bones; and none of yours,
Except you make, or hold it.

This series began in The Times-Dispatch Sunday, Oct. 11, 1903. One is published each day.

any evening german at the Princess Anne Hotel, Virginia Beach, were: Mrs. and Mrs. James Johnson, Mrs. John Jackson, and Mrs. Wallace P. Monroe, Misses Elsie Gilmore, Katherine Young, Miss Baughman, Miss Sarah Baughman, Miss Annie Laurie Haynes, Miss Katherine Gunn, Miss Louise Ward, and the Misses Trant, Mr. George Nash and Mr. Kenneth Cobbett.

Mr. Redford Host.

Mr. Horace Redford, of this city, entertained delightfully at lunch Sunday at the Princess Anne, Virginia Beach. His guests were Miss Mary Estelle Wymer, of Cumberland, Md.; Mrs. Gouverneur Paulding II., of New York, and Mr. Jack Bockert, of New York.

Lammis Fete.

On Wednesday evening, August 1st, the congregation of the Church of the Holy Comforter, will hold an all fresco Lammis celebration on the church lawn. A pleasing programme has been arranged, with unique decorations, and refreshments will be served. There will be no charge for admission, and all are cordially invited.

Gay Beach Party.

The Hatcherfield Cottage, at Ocean View, has been unusually favored during the past week in the attractive personality of the young ladies numbered among its guests. A party that included Misses Kuhn, Miss Jennie Wright, of Richmond; Miss Alice Newcomb, of Petersburg; Miss Maudie Garthright, Miss Ethel Goddin, Miss Julia Goode, Miss E. C. Goode, Miss Ethel Goddin, of Richmond, and a most charming group of young people, of Richmond.

Mrs. Hans Devoth, of Richmond, this party will remain for some little while, excepting Miss Alice Newcomb, who left Sunday to visit friends at Natural Bridge, Va.

Personal Mention.

Messrs. Ogle, Watson and Aubrey Bass, Mr. Rieves Winfree and Miss Bessie Wiltshire spent Sunday at the home of Mr. R. W. Winfree, near Drury's Bluff, Va.

Mrs. R. C. Shelton is visiting relatives at Moffett, Va.

Mrs. C. L. Ford, Miss Ford and Miss Mattie Lipscomb, of No. 61 Grace Street, will spend August at the Cold Sulphur Springs.

Mrs. C. D. Alley, with her sister, Miss Carrie Hoberle, and her children, Miss Marion and Master Willard Alley, are visiting relatives in Gloucester, Mass.

Mrs. E. L. McLean and Miss Mary Hoadley of Richmond, are the guests of Mrs. Emma Y. Roler, in Staunton.

Miss Cammie Elder is the guest of the Misses Gough, in Lynchburg.

Miss Virginia Mason, of Richmond; Mrs. J. D. Colton and daughter, Miss Lucile Colton, of New Orleans, are the guests of Colonel Breckinridge, in Pinesville, Va.

Miss Bessie Stewart, of Roanoke, is expected in Richmond soon, to be the guest of friends.

Miss Martha McEwen, of Petersburg, is the guest of friends in this city.

Dr. James G. Field, of the United States Navy, is the guest of Dr. Lewis C. Boshier, at No. 423 East Franklin Street.

Mr. W. Stanley Bouton, formerly of this city, but now located in Montreal, Canada, is the guest of Mr. I. D. Briggs, Jr.

The Rev. and Mrs. John S. Hansborough, of Orange county, will celebrate their golden wedding on Saturday, Au-

and Mrs. Edward Frost, chaperoned by Mrs. Andrew O'Brien, are spending some time at Duckroes Beach.

Misses Effie Benson and Ethel Jones are spending some time at Greenwood, Va.

Mrs. A. E. Edwards is visiting Miss Pugh, in Charlottesville.

Pleasant party at Cape View Cottage, Duckroes Beach, includes Mrs. George P. Stacy and Miss Louise Stacy, of Richmond; Mrs. J. William Jefferson, Misses Virginia, Isabella and Beatrice Jefferson, and Master Carlyle Jefferson, of Louisville, Ky.; Mrs. Johnson and her children will go from Duckroes to visit her mother in the country home of the latter, at Whitton, Va., before returning to Louisville.

Misses Clara and Mary Horner, of Lynchburg, Va., after a pleasant visit to Miss Virginia Horner, have gone to Norfolk for a few days.

The Baltimore Sun of Sunday says: A celebration given in London announces that Miss Eva Whinnans, second daughter of Mr. and Mrs. Walter Whinnans, of the wealthy Baltimore family, is one of the season's most admired debutantes. She was presented at the last court of the season, held in Buckingham Palace.

Mr. John G. Broadbush, of the Memorial Hospital, is ill at his home in Carolina county.

Mr. and Mrs. Arthur Mayo have returned from two weeks' stay at the Ocean View Hotel.

Mrs. Francis White has returned from a visit to Charlottesville, where she was the guest of Mrs. W. H. Sheppe.

Dr. John Pollard is the guest of his daughter, Mrs. C. P. Smoot, in Carolina county.

Miss Marion Schofield is visiting friends at Duckroes Beach.

Mrs. W. A. Monroe and little son and Miss Penchy Lyon are the guests of Mrs. T. B. Gill, in Carolina county.

Mr. and Mrs. Waddy and Miss Lambert are at Virginia Beach.

Judge and Mrs. Gooch, of Richmond, attended the Piedmont Assembly held in Gordonsville Friday and Saturday.

Mrs. W. W. Smith, Mrs. Gee and Miss Mamie Pilkington are spending some time in Hampton as the guests of the Rev. and Mrs. J. W. Sturt.

Little Miss Lucile Collins, who has been visiting her friend, Miss Gladys Peyton, has returned to her home in Bowling Green, Va.

Miss Katherine Yonge has returned from Norfolk, where she was the guest of the Misses Old.

Miss Gay Trout, who has been visiting friends here, has returned to her home in Staunton.

Mrs. Noah K. Davis and Miss Clara Bel Davis, of the University of Virginia, are the guests of Mr. N. Wilson Davis, in Harrisonburg.

Dr. L. T. Price is spending a week at the home of his father, Mr. C. T. Price, in Onia, Va.

Miss Clyde Pool, of Raleigh, N. C., is the guest of friends on North Fourth Street.

FAR WEST END

Miss Fay Ralston, of West Cary Street, is spending some time in Portsmouth, Va., as the guest of friends.

Miss Edna Blount, accompanied by her cousin, Miss Fannie Seal, will leave in a few days for Tazewell, Va., where they will spend the summer as the guests of friends and relatives.

After a pleasant visit to friends and relatives in Staunton, Va., Fred Krengle has returned to his home on Cumberland Street.

Mr. Leslie Williams, of South Beach, is spending some time in Washington as the guest of friends.

Mr. Clifton Lilly, recently the guest of his mother on Beverly Street, has been stationed at Fort Monroe, Va., where he is stationed.

Mrs. Sarah Snead, of West Main Street, has as her guest her granddaughter, Miss Mable Snead, of Church Hill.

After a long and painful illness, lasting several weeks, Miss Mable Farmer is able to be out of bed.

After a pleasant visit to friends at West Point, Va., Miss Hoty Franklin has returned to her home on Taylor Street.

Mr. Lewis Mander, of Floyd Avenue, has as his guest his mother-in-law, Mrs. J. Terrell, of Hennington, Va.

Mr. and Mrs. W. C. Boyd and little son, of this city, are visiting Mrs. T. D. Coghill, in Bowling Green, Va.

Mrs. Claude A. Swanson is the guest of Mrs. James G. Penn, in Danville.

Mr. and Mrs. Alexander Boyd Cayce and Miss Ashby Cayce, of New York, and Mr. George A. Smith, of Richmond, are guests at "Meadow Farm," in Orange county.

Miss Amelia Buck is the guest of her cousin, Miss Adele Beale, in Portsmouth.

Mrs. J. H. Grimes and little daughter, Marion, have returned to their home in Gordonsville, after a visit to friends here.

Mrs. L. M. Crawford and Miss Inez Crawford have returned to their homes in Roanoke, after a visit to Richmond and Norfolk.

Misses Bessie and Daisy Hancock are the guests of their sister, Mrs. Price, at Virginia Beach.

Mrs. Irene Wyatt is visiting her aunt, Mrs. Thomas Byers, in Staunton.

Miss Jean Frank has returned to her home in Norfolk, after a visit to friends in this city.

Mr. and Mrs. W. A. Irvine and little daughter, Dorothy Lyle, are visiting Mrs. C. W. Irvine, at the University of Virginia.

Miss Mary Murray, who has been visiting friends here, has returned to her home in Portsmouth.

Little Miss Maria Skelton Williams is a guest at "Toseland," Orange county.

Miss Juliette Kelly is spending two weeks at Miss Pollock's cottage, Virginia Beach.

Misses O'Brien, Misses Louise and Helen Hutspeth, Miss Mamie Prayor

To the Man Who Wants to Advertise, But Thinks It's Too "Expensive"—

We want to show you why it isn't expensive. If we find that advertising can be applied to your business, we will prove to you that advertising is not nearly so expensive as the concessions you must make in forcing an unadvertised article into consumption.

WE want to tell you about the kind of advertising that will sell your goods at a profit and at the same time add dollar after dollar to the value of your brands and trademarks.

We want to show you how to make the trade come to you instead of you having to go to the trade.

We want to show you how to gain real business independence—Independence of competition—of the trade, trade-deals and combinations.

We want to show you how you can regulate your selling cost and selling prices to suit yourself—not to suit the trade—salesmen, jobbers, commission men and retailers.

Don't say that such things are impossible in your particular business.

We have met many business men who have said just that. Today a large percentage of these men are among our most successful advertisers and have accomplished all that we have outlined.

We want to talk to you about your business. If advertising will be of value to you, you need us. If we cannot be of

service to you we will tell you so without hesitation.

We want to explain to you how we are able to eliminate the experimental waste which is a part of ordinary advertising campaigns.

We eliminate this waste by basing advertising campaigns on the Lord & Thomas Record of Results—a classified, tabulated record of so many and such a comprehensive variety of propositions that practically every class of advertised commodity is thoroughly covered.

One of our representatives is in your city every few days looking after the interests of some of our present clients. That is why we are advertising in this newspaper—to you—NOW.

A letter granting us an interview in your office will not obligate you in any way.

It may be, we can convince you that advertising wouldn't be 'expensive' for you.

If we can't, there's no harm done.

We are issuing a series of small books (cloth bound) covering advertising in all its phases, which we send free to interested advertisers.

LORD & THOMAS

NEWSPAPER - MAGAZINE - OUTDOOR

ADVERTISING

LARGEST ADVERTISING AGENCY IN AMERICA

CHICAGO

ANNUAL VOLUME PLACED FOR CLIENTS, \$4,000,000.00

NEW YORK

The Incomparable White

Noiseless, Powerful, Automatic.

It is built of few parts, which allow it to be built comparatively light in proportion to its capacity.

The WHITE stands pre-eminent in the history of automobile engineering.

There is absolutely no danger from explosion; it is easily operated, and running expenses are reduced to a minimum, permitted by automatic construction.

It is at all times a genuine pleasure to ride in a WHITE, since it continues to give constant satisfaction and service under all conditions.

It is the criterion of mechanical ingenuity.



There is absolutely no danger from explosion; it is easily operated, and running expenses are reduced to a minimum, permitted by automatic construction.

It is at all times a genuine pleasure to ride in a WHITE, since it continues to give constant satisfaction and service under all conditions.

It is the criterion of mechanical ingenuity.

B. A. Blenner, Machine Works,
Agent in Virginia,
Auto. Garage 508 W. Broad
PHONE 4319. 18 North Seventh
PHONE 888

If You Are Interested in Roofing, You Should Investigate the Merits of

...VULCANITE...

Ready Roofing.

THE MOST PRACTICAL ON THE MARKET.
For prices and further information call on

Watkins-Cottrell Company,
SOUTHERN AGENTS, RICHMOND, VA.

after a pleasant trip to Natural Bridge and Luray Caverns.

WESTHAMPTON

James T. Eubank, manager of Westhampton Park, left last Friday for a trip through some of the Northern cities. Mr. Eubank will visit Washington, D. C., Philadelphia and New York. While in Baltimore he will be the guest of Mr. J. A. Blackburn, of that city. He will return about August 1st.

Little Louis Swatz, who, with her parents and sister, are spending the summer at the "Dahlia Farm," had the misfortune to fall while at play a few days ago and break her arm. The girl is reported as doing nicely now under the care of her physician, Dr. Levy, of Richmond.

Miss Annie Burley, of Dumfries, spent last Tuesday night with friends at Leonards Heights.

Miss Bessie Browning, of "Wayside," left last Wednesday for Lynchburg. During her stay, which will last several weeks, she will visit relatives in Amherst, Nelson and Bedford counties.

Mr. J. J. Pepper, of "Rose Lawn," left last Thursday night for Mobile, Ala., being called there by the extreme illness of his mother.

Mrs. Rebecca Blackburn, of Biggs, was the guest of her daughter, Mrs. Franklin, of Westhampton, for a few days last week.

Mrs. George Tower, of "Bogwood," spent a few days last week with her parents, Mr. and Mrs. W. H. G. Grant, of "Grantland," in Westhampton.

Mrs. Walter E. Grant, of "Grantland," is spending some time at the White Sulphur Springs.

Mrs. T. G. Sypher, of Rio Vista, who was taken ill while on a visit to her mother, Mrs. Stoneman, of Columbia, is reported as being much improved.

Joseph Grant, who for some time has resided in Cuba, has been the guest of his parents, Mr. and Mrs. W. H. G. Grant, of "Grantland," for some time past.</